

## Resolution of Council

**31 October 2022**

### **Item 10**

#### **Advertising Screens Review**

It is resolved that:

- (A) Council note that the contract with QMS Media Pty Limited provides significant value to the City - both in terms of attractive, well-maintained street furniture and income;
- (B) Council note that the City and QMS Media Pty Limited are both committed to the delivery of the contract; and
- (C) the Chief Executive Officer be requested to:
  - (i) provide assurance to Council that the new advertising screens comply with Development Consent approvals;
  - (ii) carry out an external review of the advertising screens to identify any locations that do not comply with relevant standards and have a significant negative impact on the public domain and pedestrian amenity;
  - (iii) work with QMS Media Pty Limited to respond to the recommendations of the review and reconsider the location of those advertising screens that have a significant negative impact on the public domain and pedestrian amenity; and
  - (iv) provide Council with a map showing where the new street furniture is located, and an update on progress with the review and outcomes via the CEO Update.

Carried unanimously.

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